

ST. PETERSBURG CITY COUNCIL

PIER REPORT

Meeting of November 14, 2019

To: The Honorable Charlie Gerdes, Chair, and Members of City Council

Subject: Accepting a bid from Thomas Sign and Awning Company, Inc. for wayfinding components and other signage for the New St. Pete Pier District, TM in the amount of \$590,761 (Engineering Project Number 18127-112); approving a rescission of an unencumbered appropriation in the General Fund (0001), Marketing Department, Marketing and Communication Division (230-1749), in the amount of \$300,000; approving a transfer in the amount of \$300,000 from the unappropriated balance of the General Fund (0001), resulting from the above rescission, to the General Capital Improvement Fund (3001); and approving a supplemental appropriation in the amount of \$300,000 from the increase in the unappropriated balance of the General Capital Improvement Fund (3001), resulting from the above transfer, to the Wayfair Signage FY19 Project (16746); approving a transfer in the amount of \$100,000 from the unappropriated balance of the Parking Revenue Fund (1021) to the General Capital Improvement Fund (3001); approving a supplemental appropriation in the amount of \$100,000 from the increase in the unappropriated balance of the General Capital Improvement Fund (3001), resulting from the above transfer, to the Wayfair Signage FY19 Project (16746); approving a supplemental appropriation in the amount of \$60,000 from the unappropriated balance of the General Capital Improvement Fund (3001), resulting from interest earnings on the debt proceeds of the St. Pete Pier TM project, to the Pier Approach Project (15377) to provide funding for this bid and other project related costs; and providing an effective date.

Explanation: On June 25, 2019, the City issued a Multi-Step Bid, IFB No. 7344 for Wayfinding Signs for the St. Pete Pier DistrictTM. The solicitation was conducted in two phases under Section 2-207 (m) of the Procurement Code, multi-step bidding. On July 16, 2019, the City received six responses for Phase One, Unpriced Offers from the following contractors:

1. ASI Signage Innovations
2. Creative Sign Designs, LLC
3. Jones Sign Co. Inc.
4. Quality Neon Sign, dba Harbinger
5. Thomas Sign and Awning Company, Inc.
6. USA Construction Group, Inc.

On July 24, 2019, the unpriced offers were evaluated based on the background and experience of the offeror; qualifications and technical responses; capacity to accomplish the work; past performance on similar contracts; and the ability to meet a time-sensitive schedule. The evaluation of the unpriced offers was conducted by the following staff:

Brejesh Prayman, Engineering & Capital Improvements Director
Chris Ballestra, Development Coordination Managing Director
Raul Quintana, City Architect
Nina Mahmoudi, Marketing Director
Evan Birk, Engineering Design Manager
David Hugglestone, Senior Capital Projects Coordinator

On August 2, 2019, five contractors were shortlisted and invited to participate in Phase Two, Priced Technical Offers. The priced technical offers were submitted and are tabulated as follows.

<u>Bidders</u>	<u>Amount</u>
ASI Signage Innovations	\$465,593.92
Quality Neon Sign, dba Harbinger	\$456,457.00
Creative Sign Designs, LLC	\$405,861.78
Jones Sign Co. Inc.	\$321,341.25
Thomas Sign and Awning Company, Inc.	\$248,315.00

Continued on Page 2

The contractor will provide the manufacturing and installation of district identification monuments, pedestrian and vehicular wayfinding, banners, branding, and other informational signage for the New St. Pete Pier District™.

Base quantities were provided to all contractors to determine unit pricing on signage identified at the time of issuance of the multi-step bid.

On September 13, 2019, a Letter Agreement in the amount of \$1,500 was issued to Thomas Sign and Awning Company, Inc. This Letter Agreement provided for pre-construction services for the development of shop drawings, material specifications and a final price for manufacturing and installing signage for the Pier District. The Signage Program will include:

- Wayfinding Signage
- Building/Facility Signage
- Public Art Signage
- Parking Signage
- Permit Regulatory Required Signage
- Roadway Regulatory Signage
- Interpretive/Educational Signage
- Flag Pole

The Procurement and Supply Management Department, in cooperation with the Engineering and Capital Improvements Department, recommends approval of:

Thomas Sign and Awning Company, Inc. (Clearwater)\$590,761

Thomas Sign and Awning Company, Inc. the lowest responsive and responsible bidder, has met the requirements of IFB 7344, dated July 19, 2019. They have successfully completed similar projects for the Tampa Bay Rays, The City of Dunedin, The City of St. Petersburg, and the City of Clearwater and have performed satisfactorily. The principals of the firm are Willard Wade Thomas, Vice President, Treasurer, Director; Priscilla G. Thomas, President, Secretary, Director; and Matthew Thomas, Vice President of Operations.

Cost/Funding/Assessment Information: A portion of the funding has been previously appropriated in the Citywide Infrastructure Fund (3027), Wayfair Signage FY19 Project (16746). Additional funding will be available following approval of a rescission of an unencumbered appropriation in the General Fund (0001), Marketing Department, Marketing and Communication Division (230-1749), in the amount of \$300,000; approval of a transfer in the amount of \$300,000 from the unappropriated balance of the General Fund (0001), resulting from the above rescission, to the General Capital Improvement Fund (3001); and approval of a supplemental appropriation in the amount of \$300,000 from the increase in the unappropriated balance in the General Capital Improvement Fund (3001), resulting from the above transfer, to the Wayfair Signage FY19 Project (16746); approval of a transfer in the amount of \$100,000 from the unappropriated balance of the Parking Revenue Fund (1021) to the General Capital Improvement Fund (3001); approval of a supplemental appropriation in the amount of \$100,000 from the increase in the unappropriated balance of the General Capital Improvement Fund (3001), resulting from the above transfer, to the Wayfair Signage FY19 Project (16746); and approval of a supplemental appropriation in the amount of \$60,000 from the unappropriated balance of the General Capital Improvement Fund (3001), resulting from interest earnings on the debt proceeds for the St. Pete Pier Project™, to the Pier Approach Project (15377).

Attachments: Resolution

RESOLUTION NO. 2019-_____

A RESOLUTION ACCEPTING THE BID AND APPROVING THE AWARD OF AN AGREEMENT TO THOMAS SIGN AND AWNING COMPANY, INC. FOR WAYFINDING COMPONENTS AND OTHER SIGNAGE FOR THE ST. PETE PIER™ IN AN AMOUNT NOT TO EXCEED \$590,761; AUTHORIZING THE MAYOR OR HIS DESIGNEE TO EXECUTE ALL DOCUMENTS NECESSARY TO EFFECTUATE THIS TRANSACTION; RESCINDING AN UNENCUMBERED APPROPRIATION IN THE AMOUNT OF \$300,000 FROM THE GENERAL FUND (0001), MARKETING DEPARTMENT, MARKETING AND COMMUNICATION DIVISION (230-1749); APPROVING A TRANSFER IN THE AMOUNT OF \$300,000 FROM THE UNAPPROPRIATED BALANCE OF THE GENERAL FUND (0001) RESULTING FROM THE ABOVE RESCISSION TO THE GENERAL CAPITAL IMPROVEMENT FUND (3001); APPROVING A SUPPLEMENTAL APPROPRIATION IN THE AMOUNT OF \$300,000 FROM THE INCREASE IN THE UNAPPROPRIATED BALANCE OF THE GENERAL CAPITAL IMPROVEMENT FUND (3001) RESULTING FROM THE ABOVE TRANSFER TO THE WAYFAIR SIGNAGE FY19 PROJECT (16746); APPROVING A TRANSFER IN THE AMOUNT OF \$100,000 FROM THE UNAPPROPRIATED BALANCE OF THE PARKING REVENUE FUND (1021) TO THE GENERAL CAPITAL IMPROVEMENT FUND (3001); APPROVING A SUPPLEMENTAL APPROPRIATION IN THE AMOUNT OF \$100,000 FROM THE INCREASE IN THE UNAPPROPRIATED BALANCE OF THE GENERAL CAPITAL IMPROVEMENT FUND (3001) RESULTING FROM THE ABOVE TRANSFER TO THE WAYFAIR SIGNAGE FY19 PROJECT (16746); APPROVING A SUPPLEMENTAL APPROPRIATION IN THE AMOUNT OF \$60,000 FROM THE UNAPPROPRIATED BALANCE OF THE GENERAL CAPITAL IMPROVEMENT FUND (3001) RESULTING FROM INTEREST EARNINGS ON THE DEBT PROCEEDS OF THE ST. PETE PIER™ PROJECT TO THE PIER APPROACH PROJECT (15377) TO PROVIDE FUNDING FOR THIS BID AND OTHER PROJECT RELATED COSTS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City issued a multi-step bid, IFB No. 7344, dated June 25, 2019 for wayfinding signs for the St. Pete Pier™ District and received six responses; and

WHEREAS, the evaluation committee met on July 24, 2019 to discuss background and experience of the six firms who submitted responses and shortlisted to five firms; and

WHEREAS, the five shortlisted firms were (1) ASI Signage Innovations; (2) Quality Neon Sign dba Harbinger; (3) Creative Sign Designs, LLC; (4) Jones Sign Co. Inc.; and (5) Thomas Sign and Awning Company, Inc. ("Thomas Sign"); and

WHEREAS, the five shortlisted firms submitted their Priced Technical Offers on August 2, 2019; and

WHEREAS, based on background, experience, and pricing, Thomas Sign met the technical specifications, terms and conditions of IFB No. 7344; and

WHEREAS, the Procurement and Management Department in cooperation with the Engineering and Capital Improvements Department recommends approval of this award to Thomas Sign; and

WHEREAS, funds needed for this project and other project related costs will be available after (i) a rescission of an unencumbered appropriation in the General Fund (0001), Marketing Department, Marketing and Communication Division (230-1749) in the amount of \$300,000; (ii) a transfer in the amount of \$300,000 from the unappropriated balance of the General Fund (0001) resulting from the above rescission to the General Capital Improvement Fund (3001); (iii) a supplemental appropriation in the amount of \$300,000 from the increase in the unappropriated balance of the General Capital Improvement Fund (3001) resulting from the above transfer to the Wayfair Signage FY19 Project (16746); (iv) a transfer in the amount of \$100,000 from the unappropriated balance of the Parking Revenue Fund (1021) to the General Capital Improvement Fund (3001); (v) a supplemental appropriation in the amount of \$100,000 from the increase in the unappropriated balance of the General Capital Improvement Fund (3001) resulting from the above transfer to the Wayfair Signage FY19 Project (16746); and (vi) a supplemental appropriation in the amount of \$60,000 from the unappropriated balance of the General Capital Improvement Fund (3001) resulting from interest earnings on the debt proceeds of the St. Pete Pier TM Project, to the Pier Approach Project (15377).

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg, Florida, that the bid is hereby accepted and the award of an agreement to Thomas Sign and Awning Company, Inc. for wayfinding components and other signage for the St. Pete PierTM in an amount not to exceed \$590,761 is hereby approved.

BE IT FURTHER RESOLVED that the Mayor or his designee is authorized to execute all documents necessary to effectuate this transaction.

BE IT FURTHER RESOLVED that an unencumbered appropriation in the amount of \$300,000 from the General Fund (0001), Marketing Department, Marketing and Communication Division (230-1749) is hereby rescinded.

BE IT FURTHER RESOLVED that there is hereby approved the following transfer from the unappropriated balance of the General Fund (0001) to the General Capital Improvement Fund (3001) for FY20:

General Fund (0001)

Transfer to: General Capital Improvement Fund (3001)	\$300,000
--	-----------

BE IT FURTHER RESOLVED that there is hereby approved from the increase in the unappropriated balance of the General Capital Improvement Fund (3001), resulting from the above transfer, the following supplemental appropriation for FY20:

General Capital Improvement Fund (3001)

Wayfair Signage FY19 Project (16746) \$300,000

BE IT FURTHER RESOLVED that there is hereby approved the following transfer from the unappropriated balance of the Parking Revenue Fund (1021) to the General Capital Improvement Fund (3001) for FY20:

Parking Revenue Fund (1021)

Transfer to: General Capital Improvement Fund (3001) \$100,000

BE IT FURTHER RESOLVED that there is hereby approved from the increase in the unappropriated balance of the General Capital Improvement Fund (3001), resulting from the above transfer, the following supplemental appropriation for FY20:

General Capital Improvement Fund (3001)

Wayfair Signage FY19 Project (16746) \$100,000

BE IT FURTHER RESOLVED that there is hereby approved from the unappropriated balance of the General Capital Improvement Fund (3001) resulting from interest earnings on the debt proceeds for the St. Pete Pier™ Project, the following supplemental appropriation for FY20:

General Capital Improvement Fund (3001)

Pier Approach Project (15377) \$60,000


This resolution shall become effective immediately upon its adoption.


Approved by:


Legal Department

By: (City Attorney or Designee)

00479201


Budget Director

 <div style="text-align: center;"> -- City of St. Petersburg Authorization Request -- General Authorization </div>					Request #
					38740
Name:	Pocengal, Nicholas W	Request Date:	31-OCT-2019	Status:	APPROVED

Authorization Request	
Subject:	Wayfinding, Pier District, November 14 Council
Message:	Submitted for your approval, please find attached Consent Write-up: Wayfinding, Pier District, scheduled to go before City Council on November 14, 2019. Resolution currently in development and will be included on the finalized version when posted into City Clerk's Office Questys system. Should you have any questions, please contact me at extension 3387. Thank you.
Supporting Documentation:	559-70 Wayfinding Pier District November 14 2019 (AC) - Approval Request.pdf

	Approver	Completed By	Response	Response Date	Type
0	Pocengal, Nicholas W		SUBMITTED	31-OCT-2019	
1	McKee, Stacey Pevzner	McKee, Stacey Pevzner	APPROVE	31-OCT-2019	User Defined
2	Tankersley, Claude Duval	Tankersley, Claude Duval	APPROVE	01-NOV-2019	User Defined